



ART DIRECTOR | DESIGNER

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1999-PRESENT WUNDERMAN / NEW YORK, NY

2006-Present Vice President / Creative Supervisor

- ▶ Provide concepts, advertising solutions, art direction and graphic design for Health Care and Financial practices
- ▶ Supervise and direct senior art directors and copy writers
- ▶ Prepare and deliver client presentations
- ▶ Forge and maintain client relationships
- ▶ Hire photographers and direct shoots
- ▶ Partner with digital staff to guarantee channel agnostic creative approach
- ▶ Designed winning pitch campaign to secure new Faslodex business
- ▶ Wrote and designed 60-page style manual for Citi "let's get it done" brand platform

Clients AstraZeneca (Faslodex, Arimidex, Casodex), Citi, Pfizer (Chantix), Weight Watchers

2001-2006 Vice President / Design Director, Graphic Design Group

- ▶ Provided graphic design solutions for all agency lines of business
- ▶ Designed print and direct mail advertising, brochures, collateral, logotypes, iconography, corporate identity, credit cards, event materials, signage, press documents, point-of-purchase, wearables, environmental
- ▶ Hired, supervised, and managed the careers of ten graphic designers and two design managers
- ▶ Managed every department project (approximately 40-50 per week), from brief to mechanical
- ▶ Directed department workflow and aligned appropriate design talent with client needs
- ▶ Teamed with creative directors to maintain client brand integrity across all design projects
- ▶ Partnered with New York and global C-level executives on numerous corporate initiatives
- ▶ Grew design business between 2001 and 2002 to support a doubling of staff

Clients AstraZeneca (Arimidex), AT&T, Biogen (Amevive), Citi, Clairol, IBM, Microsoft, Pfizer (Pfizer for Living)

2000-2001 Senior Design Manager, Graphic Design Group

- ▶ Provided graphic design solutions for all agency lines of business
- ▶ Designed print and direct mail advertising, brochures, collateral, logotypes, iconography, corporate identity, credit cards, event materials, signage, point-of-purchase, wearables, environmental and promotional materials
- ▶ Supervised two junior designers

Clients AstraZeneca (Arimidex), AT&T, Biogen (Amevive), Citi, Clairol, IBM, Microsoft, Pfizer (Pfizer for Living)

1999-2000 Senior Designer, Graphic Design Group

- ▶ Provided graphic design solutions for all agency lines of business
- ▶ Designed print and direct mail advertising, brochures, collateral, logotypes, iconography, credit cards, signage, wearables, environmental and promotional materials

Clients AstraZeneca (Arimidex), AT&T, Biogen (Amevive), Citi, Clairol, IBM, Microsoft, Pfizer (Pfizer for Living)



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1996-1999 PORTER NOVELLI / NEW YORK, NY

Designer

- ▶ Designed brochures, collateral, logotypes, event materials, signage, press kits, wearables, environmental, promotional materials and simple HTML web sites
- ▶ Spearheaded V.2 design upgrade to first Porter Novelli web site and maintained Porter Novelli's intranet

Clients Gillette, GlaxoSmithKline (Nicorette, NicoDerm CQ), sanofi-aventis (Allegra)

1990-1996 A&B DESIGN GROUP / NEW YORK, NY

Designer

- ▶ Designed children's books for trade and mass market publishing clients
- ▶ Designed a special colorized edition of the four original Winnie the Pooh books to celebrate the 75th anniversary of the series

Clients E.P. Dutton, Disney, Scholastic, Inc., Nancy Hall, Inc.

1988-1990 DECOMAS / NEW YORK, NY

Assistant Art Director

- ▶ Assisted art director in the design of multi-image and video graphic theatrical presentations
- ▶ Worked with traditional film technology and early Targa/Vista-based computer graphic solutions

Clients GlaxoSmithKline, IBM, Merck, Novartis

EDUCATION

BA, Summa Cum Laude, St. Leo College

RELEVANT SKILLS

- ▶ Adobe Creative Suite (InDesign, Illustrator, Photoshop)
- ▶ Quark Xpress
- ▶ Macromedia Dreamweaver
- ▶ Working knowledge of HTML and Flash
- ▶ Writing/Blogging
- ▶ Illustration

AFFILIATIONS

- ▶ Young Collectors Council, Solomon R. Guggenheim Museum
- ▶ Museum of Modern Art, Fellow
- ▶ Eyebeam Atelier, Individual Member
- ▶ The Young Lions of the New York Public Library